

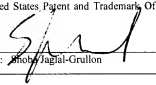
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/773,943 **Group Art Unit No.:** 3622
Applicant(s): Ronald Jacoby, et al. **Examiner:** Jeffrey D. Carlson
Filing Date: January 31, 2001 **Docket No.:** 085804 . 019600
Title: **SYSTEM FOR DYNAMIC GENERATION OF ONLINE
STREAMING MEDIA ADVERTISEMENTS**
Customer No.: 76058

CERTIFICATE OF TRANSMISSION

I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS Web e-Filing system on November 5, 2009.

Name: 
Shobu Jaglal-Grullon

RESPONSE TO NON-FINAL OFFICE ACTION

Date: November 5, 2009

Mail Stop AMENDMENT
Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Dear Sir / Madam:

This paper is in response to the Office Communication dated August 6, 2009.